

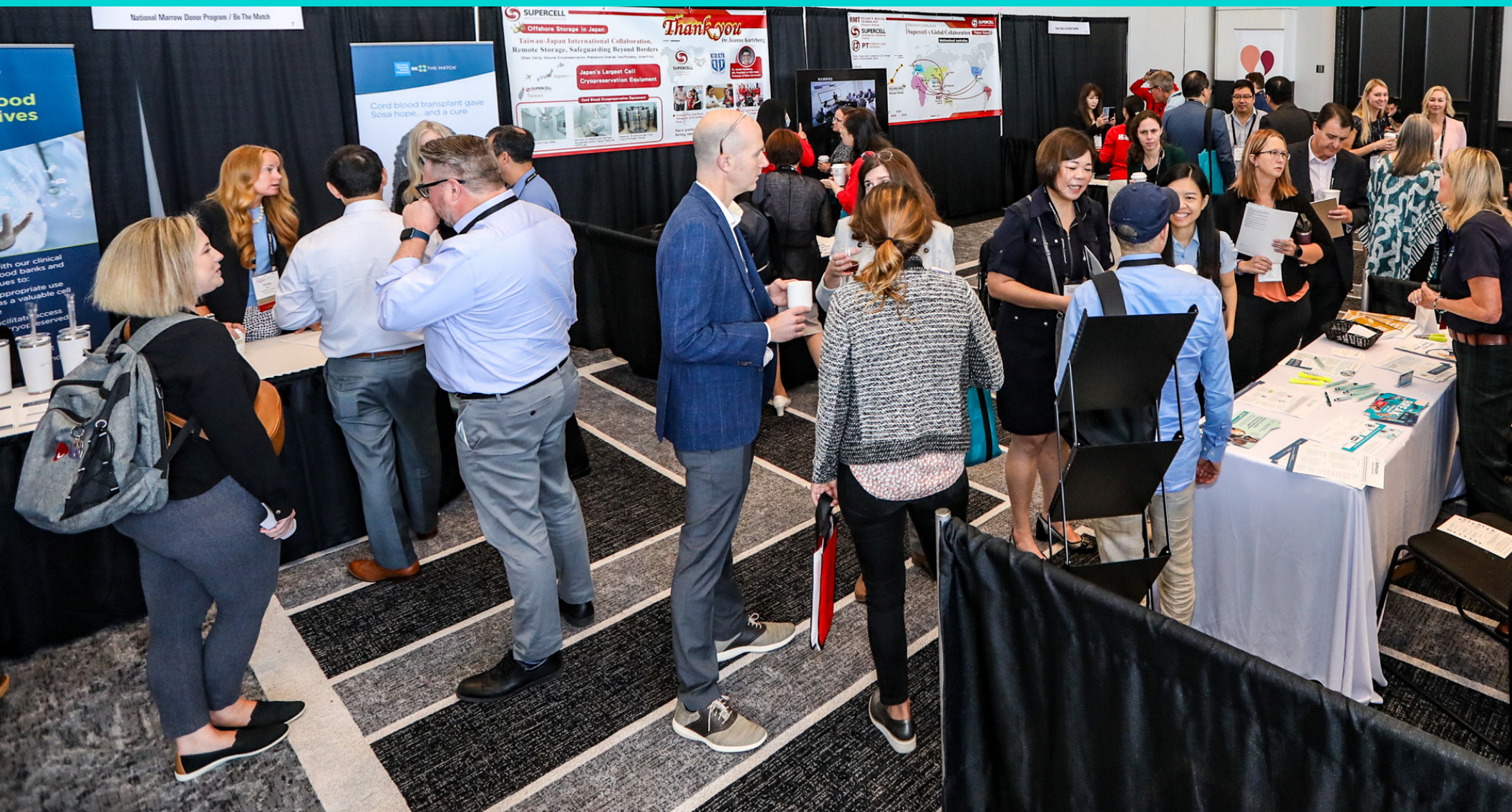
# CORD BLOOD CONNECT 2024

September 6–8

Loews Miami Beach Hotel  
Miami Beach, FL

*The International Congress for Cord Blood  
and Perinatal Tissue, Research, and Banking*

# Exhibitor and Sponsor Prospectus





# Cord Blood Connect

The International Congress for Cord Blood and Perinatal Tissue, Research, and Banking

September 6–8, 2024

Loews Miami Beach Hotel | Miami Beach, Florida

## JOIN US AT CORD BLOOD CONNECT!



Dear Sponsors and Exhibitors,

We are actively planning the 2024 Cord Blood Connect meeting which will occur on September 6th- 8th at the Loews Miami Beach Hotel. We hope that you will join us to hear updates about the latest advances in cord blood banking, birthing tissues, and derivative therapies. We are expanding our horizons welcoming colleagues in the areas of cell and gene therapies, manufacturing of cellular therapies derived from cord blood or birthing tissues, regulatory of biologic therapies, and other related topics.

I invite and encourage you to support our industry as a sponsor and/or exhibitor at Cord Blood Connect – the one place where the worldwide cord blood and perinatal community come together to learn and share. Cord Blood Connect will feature the latest clinical and laboratory science, technical innovations, education sessions, exhibits, posters, and so much more.

Make your plans to join us September 6–8 at the Loews Miami Beach!

**Joanne Kurtzberg, MD**  
**President**  
**Cord Blood Association**





Cord Blood Connect is the single place where the worldwide cord blood and perinatal tissue community comes together to learn, teach, share, refresh and re-connect! Our event brings together the many people and organizations worldwide that engage in, or are served by, cord blood and perinatal tissue banking and therapeutics. Join us in Miami Beach as we set out to make the 2024 Cord Blood Connect another spectacular event!

**Top reasons bankers, clinicians, and investigators attend this one-of-a-kind event!**

**Keep abreast of scientific studies and clinical advances**

**See new technologies that improve effectiveness and efficiency**

**Participate in educational sessions that advance professional development and expertise**

**Connect with colleagues and experts worldwide**

**Hosted by:**



**In collaboration with:**



# Premier Sponsorship Opportunities

Support the Cord Blood and Perinatal Tissue Industry as a *Premier Sponsor of Cord Blood Connect!*

Cord Blood Connect is an unmatched opportunity for companies to show their support of the Cord Blood and Perinatal Tissue Industry. Become a Premier Event Sponsor and receive acknowledgement throughout 2024. Visit the Cord Blood Association website to review the online agenda and learn more about the activities at this year's meeting.

## PLATINUM

**\$60,000**

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- Acknowledgement on signage throughout Cord Blood Connect.
- Acknowledgement on digital and printed materials.
- Acknowledgement on the conference mobile app and CBA website.
- Acknowledgement on CBA Social Media channels both pre and post event.
- Four Cord Blood Connect registrations.
- Tote Bag Insert.
- Sponsored e-blast to CBA members and community.
- Promotional video via e-blast.
- Promotional banner ad on the conference mobile app.
- Push notification to mobile app users during conference.

## GOLD

**\$40,000**

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- Acknowledgement on signage throughout Cord Blood Connect.
- Acknowledgement on digital and printed materials.
- Acknowledgement on the conference mobile app and CBA website.
- Acknowledgement on CBA Social Media channels both pre and post event.
- Three Cord Blood Connect registrations.
- Tote Bag Insert
- Sponsored e-blast to CBA members and community.
- Promotional banner ad on the conference mobile app.

## SILVER

**\$25,000**

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- Acknowledgement on signage throughout Cord Blood Connect.
- Acknowledgement on digital and printed materials.
- Acknowledgement on the conference mobile app and CBA website.
- Acknowledgement on CBA Social Media channels both pre and post event.
- Two Cord Blood Connect registrations.

# EVENT SPONSORSHIP OPPORTUNITIES

Cord Blood Connect offers sponsorship opportunities at a variety of price points to promote your organization as an industry leader.

## Welcome Reception ..... \$15,000

Corporate logo in the event agenda, conference mobile app, and on prominent signage at the Welcome Reception.

## Wi-Fi Sponsorship ..... \$15,000

A custom landing page with your corporate logo will be seen by all attendees when they login into the Cord Blood Connect WiFi. Wi-Fi signage with your corporate logo and custom password near registration.

## Abstract Poster Reception ..... \$12,500

Corporate logo in the event agenda, conference mobile app, and on prominent signage at the Abstract Poster Reception.

## Breakfast Sponsorship — ..... \$7,500

### Three available for Friday, Saturday, and Sunday

A continental breakfast will be provided to event registrants on Friday, Saturday, and Sunday.

- Corporate logo in the event agenda, conference mobile app, and on prominent signage at breakfast.
- Sponsor three breakfasts for \$20,000.

## Lunch Sponsorship — ..... \$12,000

### Two available for Friday & Saturday

Lunch will be provided to event registrants on Friday and Saturday.

- Corporate logo in the event agenda, conference mobile app, and on prominent signage at lunch.
- Sponsor both luncheons for \$20,000.

## Coffee Break Sponsorship — ..... \$6,000

### Five available

The event will have mid-morning and mid-afternoon coffee breaks Friday, Saturday, and Sunday.

- Corporate acknowledgement with logo on signage at the coffee break.
- Sponsor all coffee breaks for \$20,000.

## Tote Bag Sponsorship ..... \$7,500

Your corporate logo printed on the tote bag distributed to all attendees.

## Lanyard Sponsorship ..... \$7,000

Your corporate logo printed on the lanyard distributed to all attendees.

## E-Blast ..... \$3,000

A dedicated email blast highlighting your products and services distributed prior to or after conference.

## Tote-Bag Insert ..... \$1,750

Promote your organization by providing a branded item in the conference tote bag distributed to attendees.

## Registration Sponsorship ..... \$10,000

Corporate logo on the registration website and in registration confirmation e-mails sent to every attendee.

**Looking for something else?** Please contact Olivia Diehl at [odiehl@cb-association.org](mailto:odiehl@cb-association.org) to discuss additional ways to engage.



# EXHIBIT OPPORTUNITIES

Connect with attendees to create new relationships and strengthen existing ones in the Cord Blood Connect Solution Center! All meal functions and coffee breaks will take place in the Solution Center making it a high traffic area where you can share your products, services, technologies, and research with the leaders in the cord blood and perinatal tissue community.

## Exhibit Booth Rates

**Standard Rate** ..... **\$6,000**

**Early Bird Rate – contract by May 10** ..... **\$5,000**

CBA Industry Members receive a 50% discount on exhibit booths. Ask about how you can gain year-round exposure when you join CBA.

## Booths Include

- 10' x 10' booth space located in high traffic Solution Center where breakfast, lunch, and coffee breaks are hosted.
- Booth furnishings including 6' draped table, two chairs, wastebasket, and identification sign. (Electrical, hardline internet, and audio-visual equipment are not included.)
- Recognition on the CBA website and conference mobile app.
- Participation in Cord Blood Connect Passport Program.
- Two complimentary full-access registrations. Exhibitors and sponsors are encouraged to attend the sessions!

## Exhibit Hours

Booths must be staffed during coffee breaks and meal functions.

### Thursday

Exhibitor Set Up

### Friday

Exhibit hours during breakfast, lunch, and two breaks.

### Saturday

Exhibit hours during breakfast, lunch, and two breaks. Exhibitor tear down in the afternoon.

*The Passport Program is a great opportunity to drive traffic to your booth and connect with all the attendees. This traffic-building activity entices attendees to visit all the exhibitors. Attendees who get their "passport" stamped from all the booths will be entered into a prize drawing. Exhibitor and Sponsor personnel are not eligible to win.*



Contact Olivia Diehl at [odiehl@cb-association.org](mailto:odiehl@cb-association.org) to discuss exhibit and sponsorship opportunities.

**SAVE THE DATE**  
**CORD BLOOD CONNECT 2025**  
**Miami Beach, Florida**

