



## SUPPORT OPPORTUNITIES PROSPECTUS

# CORD BLOOD CONNECT

### The International Congress for Cord Blood and Perinatal Tissue Research

- Banking • Manufacturing • Networking • State of the Science
- Transplantation • Emerging Regenerative Therapies

September 14-16, 2018

Loews Miami Beach Hotel • South Beach, Florida

Hosted by the  CORD BLOOD ASSOCIATION

*in collaboration with*

American Society for Blood and Marrow Transplantation  
Center for International Blood and Marrow Transplant Research  
Eurocord  
European School of Haematology  
Foundation for the Accreditation of Cellular Therapy  
International Society for Cellular Therapy  
Perinatal Stem Cell Society  
National Marrow Donor Program / Be The Match  
Parent's Guide to Cord Blood Foundation  
Regenerative Medicine Foundation  
Save the Cord Foundation  
World Marrow Donor Association / NetCord

# CORD BLOOD CONNECT

## TABLE OF CONTENTS

PAGE	
3	<b>CONGRESS OVERVIEW</b>
5	<b>GENERAL INFORMATION</b> <i>Venue, Date, Registration and Hotel Accommodations</i>
7	<b>PRELIMINARY TOPICS</b>
8	<b>PRELIMINARY AGENDA</b>
9	<b>SUPPORT OPPORTUNITIES</b> <ul style="list-style-type: none"><li><i>I. Platinum, Gold and Silver Congress Support</i></li><li><i>II. Satellite Symposia</i></li><li><i>III. Product Theaters</i></li><li><i>IV. Exhibits</i></li><li><i>V. Collateral Materials</i></li></ul>
15	<b>RESERVATION FORM</b>
16	<b>CONTACT FORM</b>

## CONGRESS OVERVIEW

Hosted by the Cord Blood Association in collaboration with 12 other organizations

An international congress that embraces all components of the cord blood community – public and private banking, clinical and laboratory investigations, manufacturing, administration, training and education – will be held September 14-16, 2018, in Miami Beach, Florida.

The congress, called ***Cord Blood Connect***, will bring together the many people and organizations worldwide that engage in, or are served by, cord blood and perinatal tissue banking and the development of associated therapeutics.

“We want this meeting to invigorate and inspire the cord blood community,” says CBA President Joanne Kurtzberg. “The meeting should meet everyone’s needs through concurrent scientific and educational sessions and workshops. The program will be structured to encourage networking among the participants because we know that the most valuable information often comes from discussions with peers outside of the formal presentations.”

The international congress is chaired by cord blood community experts:

- Colleen Delaney, MD, MSc, Director, Program in Cord Blood Research and Transplantation, Fred Hutchinson Cancer Research Center, Seattle, Washington, USA
- Gesine Kögler, PhD, Director, Jose Carreras Cord Blood Bank and GMP Facility, University of Duesseldorf Medical Center, Duesseldorf, Germany
- Joanne Kurtzberg, MD, Director, Carolinas Cord Blood Bank, Duke University, Durham, North Carolina, USA
- Sharon N. Miller, MT(ASCP), CHS(ABHI), Director of Regulatory Affairs and Supervisor of the University of Colorado Cord Blood Bank, Stem Cell Laboratory, Aurora, Colorado, USA
- Aby J. Mathew, PhD, Senior Vice President and Chief Technology Officer, BioLife Solutions, Inc., Bothell, Washington, USA
- Ronit Simantov, MD, Chief Medical Officer, Gamida Cell, Cambridge, Massachusetts, USA

### Multiple Tracks

In addition to plenary sessions, two program tracks are planned. The scientific track chaired by Colleen Delaney, MD, MSc, will focus on clinical and translational sciences, including transplant and emerging novel and regenerative therapies using cord blood, mesenchymal cells, and other components of cord blood and perinatal tissues. Particular attention will be given to pre-clinical

and Phase I-III trials that are targeting wound healing, orthopedic applications, cerebral palsy, autism, stroke and other neurological diseases.

Another track, chaired by Sharon Miller, MT(ASCP), CHS(ABHI), will offer education and training for cord blood bank administrative, technical and support personnel. Sessions will encompass laboratory procedures, manufacturing, global regulations, accreditation, marketing and public education.

### **Collaborators**

Collaborating with CBA in the development of the international congress are nonprofit organizations within, or strongly tied to, cord blood banking:

- American Society for Blood and Marrow Transplantation (ASBMT)
- Center for International Blood and Marrow Transplant Research (CIBMTR)
- Eurocord
- European School of Haematology (ESH)
- Foundation for the Accreditation of Cellular Therapy (FACT)
- International Society for Cellular Therapy (ISCT)
- Perinatal Stem Cell Society (PSCS)
- National Marrow Donor Program (NMDP) / Be The Match
- Parent's Guide to Cord Blood Foundation (PGCBF)
- Regenerative Medicine Foundation (RMF)
- Save the Cord Foundation (SCF)
- World Marrow Donor Association (WMDA) / NetCord

A stakeholder committee, with representatives of the collaborating organizations, is guiding the congress development, format and content. Several of the collaborating organizations will be holding meetings or programs before, during or after the congress.

The congress name, ***Cord Blood Connect***, denotes the coming together of the nonprofit organizations, as well as the multi-national dimensions of the field. ***Connect*** also references the linkage between investigators and banking service providers, and the mutual interests of public and private banks.

### **Oceanside Venue**

*Cord Blood Connect* will convene at Loews Miami Beach Hotel, located oceanside in the heart of the fabled South Beach neighborhood with its trendy restaurants, shops and attractions. September provides some of the best "off season" savings, and special rates have been negotiated to make the congress registration and housing affordable for teams of cord blood bank personnel. Learning together as a team will be a theme of the congress.

# GENERAL INFORMATION

**VENUE:** Loews Miami Beach Hotel, 1601 Collins Avenue, Miami Beach, FL 33139, USA  
[www.loewshotels.com/miami\\_beach](http://www.loewshotels.com/miami_beach)

**DATES:** September 14-16, 2018

**LANGUAGE:** English - there will be no simultaneous translation.

## **ANTICIPATED ATTENDANCE:**

Members of the cord blood and perinatal tissue community, including:

- Public and private banking administrators, technicians and support personnel
- Cord blood and perinatal tissue clinicians and investigators
- Cell therapy and regenerative medicine investigators
- Transplant specialists
- Obstetricians, pediatricians and allied health professionals
- Patient and parent advocates
- Public policy leaders, legislators and regulators

## **THE PROGRAM WILL INCLUDE:**

- Keynote lectures
- Tracked concurrent sessions
- Oral presentations selected from submitted abstracts
- Education and training workshops
- Clinical, technical and administrative manned poster session
- Satellite symposia
- Product theaters
- Exhibits

**CONTINUING MEDICAL EDUCATION (CME) ACCREDITATION:** CME for physicians and contact hours for allied health professionals will be provided through the Medical College of Wisconsin.

## **EDUCATIONAL OBJECTIVES:**

Upon completion of this CME activity, participants should be able to:

1. Report on the state-of-the-art in cord blood and perinatal tissue therapies
2. Analyze contemporary and new methods for collecting, processing, banking and releasing cord blood and perinatal tissue products
3. Describe novel uses of cord blood and perinatal tissue in cellular therapies and regenerative medicine
4. Discuss current procedures, methods and issues in cord blood and tissue processing, manufacturing, regulation, accreditation and public education
5. Report on the accomplishments of the Cord Blood Association in its priority areas of quality products and services, advocacy, market expansion, education, and research and development

The *Cord Blood Connect* international congress and the Medical College of Wisconsin (CME provider) are committed to supporting full compliance with the Physician Payment Sunshine Act and strive toward full transparency with collaborators, governing bodies and our learners. Tickets may be collected at meal time functions to report indirect transfers for value provided by a manufacturer to the U.S. Centers of Medicare: Medicaid Services in accordance with the Physicians Payments Sunshine Act.

REGISTRATION FEES:

*CBA Individual Members receive a \$200 discount on congress registration!*

*CBA Individual Member annual dues are \$99. However, there is an option for congress registrants to join CBA at a first-year discounted dues rate of \$50.*

	Early Bird (by April 15)	Regular (April 16 to August 31)	On-Site (after August 31)
CBA Individual Member	\$ 410	\$ 510	\$ 615
Register and Apply for \$50 Membership	\$ 460	\$ 560	\$ 665
Non-Member *	\$ 610	\$ 710	\$ 815
Corporate and Industry Representative **	\$ 795	\$ 895	\$ 995
Exhibitor	Waived registration fee with comp code		

\* Cord and tissue bank personnel, clinical and laboratory investigators, health care professionals, patients, parents, public policy officials, legislators and regulators

\*\* Industry representatives may attend at member rates, if they are CBA Individual Members

CANCELLATION OF REGISTRATION:

Through June 15, 2018	Full registration fee returned, less \$50 processing fee.
June 16 to August 31, 2018	Full registration fee returned, less \$100 processing fee.
After August 31, 2018	No refund, although registration may be transferred to another individual for \$50.

**HOTEL ACCOMMODATION:** Upon completion of the congress registration, a confirmation e-mail will provide an access link to reserve a guest room at the Loews Miami Beach Hotel at our reduced group rate. **Attendees must be registered for the congress before reserving a guest room.** You are encouraged to book your hotel room as soon as possible because the room block tends to fill quickly. The final date to book at the discounted rate is August 10, subject to availability. Please contact [detta@cb-association.org](mailto:detta@cb-association.org) with questions about hotel group blocks.

CONGRESS COORDINATOR:

**Cord Blood Connect Congress Office:**

D'Etta Waldoch Snyder

[detta@cb-association.org](mailto:detta@cb-association.org)

+1.630.463.9040, extension 3

# PRELIMINARY TOPICS

## Science

- Late-breaking updates on clinical outcomes of cord blood transplantation
- Cord blood-derived immunotherapies
- Engineering of cord blood grafts, including cell expansion and homing
- MSCs derived from birthing tissues – manufacturing and regulations, preclinical characterization and clinical studies
- Emerging uses of cord blood and cord-tissue cells in regenerative medicine for cardiovascular, neurologic, pulmonary and orthopedic conditions

## Technology

- Economics and logistics of cord blood banking and cord blood therapies
- Cord blood collection procedures and public education
- Manufacturing and quality specifications – point/counterpoint for family and public banking
- International and domestic shipping and transportation
- Education for prenatal and pediatric health care providers

## Regulation

- Evolving laws and regulations governing cord blood banking and therapies
- Building an outcomes registry for cord blood and birthing tissue-derived therapeutics

# PRELIMINARY AGENDA

## FRIDAY, SEPTEMBER 14, 2018

8:00 am-5:00 pm     *FACT Inspection and Accreditation Workshop*  
Day-time             *Ad Hoc Collaborator Meetings*  
4:00 pm-8:30 pm     *Registration Open*  
7:00 pm               **Opening Plenary Session & Welcome Reception**

## SATURDAY, SEPTEMBER 15, 2018

7:00 am-6:30 pm     *Registration Open*  
Breakfast-time       *Potential Satellite Symposia*  
**8:30 am               Plenary Session**  
10:00 am              *Coffee Break*  
**10:30 am              Concurrent Scientific and Technical Sessions**  
Lunch-time            *Potential Satellite Symposia*  
**1:30 pm               Concurrent Scientific and Technical Sessions**  
3:00 pm                *Coffee Break*  
**3:30 pm               Concurrent Scientific and Technical Sessions**  
**5:30 pm               Plenary Session**  
**7:00 pm               Poster Session & Reception**

## SUNDAY, SEPTEMBER 16, 2018

7:00 am-3:30 pm     *Registration Open*  
Breakfast-time       *Potential Satellite Symposia*  
**8:30 am               Concurrent Scientific and Technical Sessions**  
10:00 am              *Coffee Break*  
**10:30 am              Concurrent Scientific and Technical Sessions**  
Lunch-time            *Potential Satellite Symposia*  
**1:30 pm               Concurrent Scientific and Technical Sessions**  
3:00 pm                *Coffee Break*  
**3:30 pm               Closing Plenary Session**  
**5:00 pm               Adjourn**

## MONDAY, SEPTEMBER 17, 2018

8:00 am-4:00pm     *FACT Cord Blood Quality Boot Camp*



# SUPPORT OPPORTUNITIES

Five types of support are possible for this congress:

- I. PLATINUM, GOLD and SILVER CONGRESS SUPPORT
- II. SATELLITE SYMPOSIA
- III. PRODUCT THEATERS
- IV. EXHIBITS
- V. COLLATERAL MATERIALS

## I. PLATINUM, GOLD AND SILVER CONGRESS SUPPORT

Companies and organizations are invited to become Platinum, Gold or Silver supporters of the congress.

### PLATINUM SUPPORT . . . . . \$60,000

- Six complimentary congress registrations with *Platinum Congress Support* acknowledgement on the name badge.
- Acknowledgement of *Platinum Congress Support* on highly visible signage.
- Acknowledgement of *Platinum Congress Support* in printed and electronic promotional materials for the congress.
- Acknowledgement of *Platinum Congress Support* on the congress mobile app and the congress website, with a link to your company or organization website.
- Complimentary insert in the congress registration bag (\$10,000 value).
- Priority selection of day and time if you wish to support a Satellite Symposium.

### GOLD SUPPORT . . . . . \$40,000

- Four complimentary congress registrations with *Gold Congress Support* acknowledgement on the name badge.
- Acknowledgement of *Gold Congress Support* on highly visible signage.
- Acknowledgement of *Gold Congress Support* in printed and electronic promotional materials for the congress.
- Acknowledgement of *Gold Congress Support* on the congress mobile app and the congress website, with a link to your company or organization website.

### SILVER SUPPORT . . . . . \$20,000

- Two complimentary congress registrations with *Silver Congress Support* acknowledgement on the name badge.
- Acknowledgement of *Silver Congress Support* on highly visible signage.
- Acknowledgement of *Silver Congress Support* in printed and electronic promotional materials for the congress.
- Acknowledgement of *Silver Congress Support* on the congress mobile app and the congress website, with a link to your company or organization website.

## II. SATELLITE SYMPOSIUM

**60 or 90 MINUTES . . . . . \$30,000 breakfast or \$40,000 lunch**

### SATELLITE SYMPOSIA AVAILABLE TIMES:

- Saturday, September 15, 7:00 am – 8:00 am
- Saturday, September 15, noon – 1:30 pm
- Sunday, September 16, 7:00 am – 8:00 am
- Sunday, September 16, noon – 1:30 pm

**April 16, 2018**, is the deadline for submitting a Satellite Symposium proposal. The topic for a symposium may be related to any of those on Page 7 of this prospectus, or another topic approved by the management of *Cord Blood Connect*. Continuing medical education (CME) is provided for symposium attendees. Speakers should not be invited until approval of the Satellite Symposium is received from *Cord Blood Connect*.

- The Satellite Symposium will be held in the same room as the plenary sessions, with existing room-set and audio-visual equipment.
- Food and beverage for attendees will be provided by *Cord Blood Connect* management.
- An HTML invitation to the Satellite Symposium may be distributed to all pre-registered attendees during the weeks preceding the congress. The invitation must be submitted for approval by *Cord Blood Connect* management and the CME provider.
- Promotion of the Satellite Symposium will be included in the congress mobile app.

Application deadline:  
April 16, 2018

### CONCURRENT SESSION OPTION:

The opportunity for a concurrent satellite symposium may be available if more than one company or organization is interested in the same time period. The cost of a current symposium is discounted to \$22,500 for breakfast and \$30,000 for lunch. If no second company or organization is interested in sharing the time period, then a concurrent symposium is not an available option.

Additional information and an application are in the **Satellite Symposium Supplement**, available online or by request to the *Cord Blood Connect* Congress Office at [nicole@cb-association.org](mailto:nicole@cb-association.org) or +1.630.463.9040, extension 2.

## III. PRODUCT THEATER

**30 or 60 MINUTES . . . . . \$15,000 or \$30,000**

A Product Theater provides an opportunity for a company or organization to present information about its products, services or research and development. These presentations are held concurrent with, and in a room near, the *Cord Blood Connect* scientific and educational sessions. They do not offer continuing medical education (CME) credit.

**April 16, 2018**, is the deadline for submitting a Product Theater proposal. The complete program must be submitted by May 1, 2018. Speakers should not be invited until approval of the Product Theater is received from *Cord Blood Connect*.

Application deadline:  
April 16, 2018

Additional information and an application are in the **Product Theater Supplement**, available online or by request to the *Cord Blood Connect* congress office at [nicole@cb-association.org](mailto:nicole@cb-association.org) or +1.630.463.9040, extension 2

## IV. EXHIBITS

*Companies that are a CBA Industry Partner receive a 50% discount on exhibit booths and table-tops!*

*Ask about how your company or organization can become an Industry Partner.*

### EXHIBIT BOOTHS . . . . . \$6,000

- Companies are welcome to reserve an 8’ deep x 10’ wide exhibit booth for the congress.
- Exhibits will be located in the Solutions Center, just outside the plenary session hall.
- Refreshment breaks will be held in the Solutions Center.
- Exhibiting companies receive two complimentary congress registrations for each 8’ x 10’ booth.
- Detailed exhibit information, including shipping instructions and rental forms for furnishings, electric and internet, is included in the **Exhibit Supplement**.

#### EXHIBIT BENEFITS:

- Be a part of the first *Cord Blood Connect* international congress.
- Make your products, services, technology or research visible to banking and health care professionals worldwide.
- Broaden your business contacts and prospects, particularly during program breaks and food functions.
- Maintain flexible, discretionary exhibit staffing hours.
- Attend scientific and educational sessions to learn from worldwide experts about state-of-the-art cord blood research and banking technology.
- Have your exhibit acknowledged in congress publicity materials, on-site meeting signage, in the meeting program and the congress mobile app.

**Preliminary Exhibit Schedule**

Friday Set-up: 4:00 pm - 8:30 pm  
Saturday Open: 7:00 am - 6:00 pm  
Sunday Open: 7:00 am – 3:30 pm  
Sunday Tear-Down: 3:30 pm

Additional information and an application are in the **Exhibit Supplement**, available online or by request to the *Cord Blood Connect* office at [nicole@cb-association.org](mailto:nicole@cb-association.org) or +1.630.463.9040, extension 2

### EXHIBIT TABLE-TOPS . . . . . \$4,000

- Table-top exhibits are located in the Solutions Center or in prime pre-function locations.
- Companies with table-top exhibits receive one complimentary congress registration.
- Included is a 6’ table top and two chairs.

Additional information and an application are in the **Exhibit Supplement**, available online or by request to the *Cord Blood Connect* office at [nicole@cb-association.org](mailto:nicole@cb-association.org) or +1.630.463.9040, extension 2

## V. COLLATERAL MATERIALS

### CONGRESS MOBILE APP . . . . . \$25,000

The mobile app for the international congress provides registrants with the schedule, agenda, directory of exhibits, directory of pre-registrants, meet-up scheduling and other information.

- Corporate identification and acknowledgement with logo will be on the login page of the app.
- Corporate identification and acknowledgement with logo will be included in the promotion for the app before and during the congress.

### WIRELESS INTERNET ACCESS UPGRADE . . . . . \$20,000

An upgrade of the basic (complimentary) Wifi access will be provided to all congress registrants throughout the plenary and concurrent session rooms, workshops, exhibit hall and pre-function areas.

- Corporate identification and acknowledgement with logo will be on signage and in congress materials.

### INTERNET CORNER . . . . . \$20,000

An internet Corner will have six internet-connected computers for use by the congress attendees and a mobile device charging station.

- Corporate identification and acknowledgement with logo will be on signage and on each home screen.

### MEET-UP/NETWORKING LOUNGE . . . . . \$20,000

Using the congress mobile app, registrants will be able to schedule informal meet-ups with one another in the Networking Lounge.

- Corporate identification and acknowledgement with logo at the entrance to the Networking Lounge and on the meet-up page on the congress app.

### CONGRESS TOTE BAG or NAME BADGE WALLET . . . . . \$20,000 each

Each attendee will receive a tote bag and name badge wallet at registration.

- Corporation identification and acknowledgement with logo on the tote bag and badge wallet.

### ADVERTISEMENT OR BROCHURE IN REGISTRATION BAG . . . . . \$10,000

Your advertisement or brochure can be placed in the congress registration bag!

The advertisement or brochure must be approval by *Cord Blood Connect* management and is limited to no larger than 8.5" x 11". The proposed advertisement or brochure must be submitted by July 1, 2018, and the inserts delivered to the congress site by September 11, 2018. After that deadline, inserts cannot be included in the registration bags. Signed agreements are firm. Cancellations are non-refundable.

Application deadline:  
July 1, 2018

### FRIDAY EVENING WELCOME RECEPTION . . . . . \$25,000

Registrants will be welcomed to the *Cord Blood Connect* international congress at a beverage and hors d'oeuvres reception after the opening plenary session on Friday evening.

- Corporate identification and acknowledgement with logo on the congress agenda, in the congress app, and on prominent signage at the welcome reception.

**CONGRESS BREAKFAST . . . . . \$15,000/day or 2 for \$25,000**

A continental breakfast will be provided to congress registrants on Saturday and Sunday.

- Corporation identification and acknowledgement with logo on the congress agenda and on signage at the breakfasts.

**CONGRESS LUNCHEON . . . . . \$25,000/each or 2 for \$45,000**

A buffet or box lunch will be provided to congress registrants on Saturday and Sunday.

- Corporation identification and acknowledgement on the congress agenda and on signage at the lunch.

**COFFEE BREAKS . . . . . \$6,000/each or \$20,000 for all 4**

The congress will have mid-morning and mid-afternoon coffee breaks.

- Corporation identification and acknowledgement with logo on signage at the coffee breaks.

**POSTER SESSION AND RECEPTION . . . . . \$12,500**

A poster session with authors present to explain their scientific and technical abstracts will be held on Saturday evening after the day's scientific and educational sessions.

- Corporation identification and acknowledgement with logo in the congress program guide and on signage at the poster session and reception.

**PRIVATE HOSPITALITY ROOM . . . . . \$3,500/day**

Companies and organizations can obtain a hospitality room, based on availability, for receptions or private meetings with customers, investigators or other guests. The fee does not include food and beverage, audiovisual equipment rental or other meeting services which can be obtained from the hotel.

**CORPORATE MEETING . . . . . \$3,500/day**

Hold your private corporate meeting with sales staff or others at *Cord Blood Connect*. Function space is assigned first-come, first-served, subject to availability. The fee does not include food and beverage, audiovisual equipment rental or other meeting services which can be obtained from the hotel.

**USB DRIVES FOR SPEAKERS or ALL ATTENDEES . . . . . \$15,000 or \$25,000**

Each speaker or all attendee will receive a USB drive in the registration tote bag.

- Corporation identification and acknowledgement with logo on the USB drives.

**SPEAKER READY ROOM . . . . . \$10,000**

Invited faculty who are leaders and influencers in cord blood banking, research or clinical care will be checking in at the Speaker Ready Room to preview and transfer their presentations and receive technical support.

- Corporation identification and acknowledgement with logo in the Speaker Ready Room.

**TRAVEL AWARDS FOR YOUNG LABORATORY TECHNICIANS . . . . . \$2,500 each**

Travel grants will assist qualified young laboratory technicians.

- Corporate identification and acknowledgement with logo in the congress agenda and in congress

publicity.

**SESSION RECORDING AND LIVE STREAMING . . . . . \$15,000**

Selected sessions at *Cord Blood Connect* will be recorded and streamed live from the congress, and then be archived for later viewing.

- Corporate identification and acknowledgement with logo at the beginning and end of plenary and concurrent session recordings and online streaming.

**AWARDS . . . . . \$15,000 each**

Three major awards will be presented at *Cord Blood Connect*. Each is eligible for corporate sponsorship.

- Life-time Achievement Award – includes award, congress registration, travel and housing for honoree.
- Public Service Award – includes award, congress registration, travel and housing for honoree.
- Best Abstract Awards – three awards and congress registration for the three honorees.



# CORD BLOOD CONNECT

## RESERVATION FORM

My company would like to support the following *Cord Blood Connect* activities. I understand that sponsorships requests are first-come, first served.

### I. PLATINUM, GOLD AND SILVER CONGRESS SUPPORT:

- Platinum \$60,000     Gold \$40,000     Silver \$20,000

### II. SATELLITE SYMPOSIUM:

- Prefer stand-alone symposium     Prefer concurrent symposium, if option is available  
 Saturday, September 15: 7:00 am \$30,000     Saturday September 15: noon \$40,000  
 Sunday, September 16: 7:00 am \$30,000     Sunday, September 16: noon \$40,000

### III. PRODUCT THEATER:

- 30-Minute presentation \$15,000     60-Minute presentation \$30,000

### IV. EXHIBITS: (CBA Industry Partner companies receive a 50% discount on exhibit booths.)

- Exhibit Booth \$6,000     Table-Top Exhibit \$4,000

### V. COLLATERAL MATERIALS:

- Congress Mobile App \$25,000  
 Wireless Internet Access Upgrade \$20,000  
 Internet Corner \$20,000  
 Meet-Up/Networking Lounge \$20,000  
 Congress Tote Bag \$20,000  
 Name Badge Wallet \$20,000  
 Advertisement or Brochure in Registration Bag \$10,000  
 Friday Evening Welcome Reception \$25,000  
 1 Breakfast \$15,000     2 Breakfasts \$25,000  
 1 Lunch \$25,000     2 Luncheons \$45,000  
 1 Coffee Break \$6,000     4 Coffee Breaks \$20,000  
 Poster Session and Reception \$12,500  
 Private Hospitality Room \$3,500/day  
 Corporate Meeting \$3,500/day  
 USB Drives for Speakers \$15,000     USB Drives for all Attendees \$25,000  
 Speaker Ready Room \$10,000  
 Travel Awards for Young Lab Technicians \$2,500 each (Indicate number you wish to support: \_\_\_\_)  
 Session Recording and Live Streaming \$15,000  
 Life-time Achievement Award \$15,000     Public Service Award \$15,000  
 Three Best Abstracts Awards \$15,000



# CORD BLOOD CONNECT

## CONTACT FORM

To be completed by the company or organization representative. Please print clearly.

Name:		
Title:		
Company or Organization:		
Address:		
City:		
State/Province:		Country:
Zip/Postal Code:		
Phone:		
E-mail:		

---

Signature and Date

**PLEASE E-MAIL THIS FORM TO:**  
**nicole@cb-association.org**

---

**GENERAL SUPPORT INQUIRIES:**

Nicole Falco    nicole@cb-association.org    +1.630.463.9040, extension 2

**CORD BLOOD CONNECT CONGRESS OFFICE:**

D'Etta Waldoch Snyder    detta@cb-association.org    +1.630.463.9040, extension 3