

2020 SUPPORT OPPORTUNITIES ANCILLARY MEETINGS SUPPLEMENT



The International Congress for Cord Blood
and Perinatal Tissue Research and Banking

September 10-12, 2020
Loews Miami Beach Hotel • Miami Beach, Florida

Future Horizons for Cord Blood Therapies
Improving Outcomes • Defining New Applications • Optimizing Manufacturing

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GUIDELINES FOR ANCILLARY GROUPS

PRIVATE HOSPITALITY ROOM \$3,500/day

Companies and organizations can obtain a hospitality room at the Loews Miami Beach Hotel, based on availability, for receptions or private meetings with customers, investigators or other guests. The room will be equipped with a table and chairs. The fee does not include food and beverage, audio-visual equipment rental or other meeting services which can be obtained from the hotel.

CORPORATE MEETING \$3,500/day

Hold your private corporate meeting with sales staff or others at *Cord Blood Connect*. Function space is assigned first-come, first-served, subject to availability. The fee does not include food and beverage, audio-visual equipment rental or other meeting services which can be obtained from the hotel.

TYPES OF ANCILLARY MEETINGS APPROVED BY CORD BLOOD CONNECT:

- Advisory Board Meetings
- Business Meetings
- Investigator Meetings
- Internal Sales Meetings
- Non-profit Organization Meetings
- Hosted Receptions

BLACK-OUT TIMES:

Hospitality suites and other events to which meeting registrants are invited may not conflict or compete with *Cord Blood Connect* sponsored functions or educational sessions. Small groups, such as internal sales meetings, with fewer than 16 participants may be exempt from black-out times, subject to *Cord Blood Connect* approval. Please review our online agenda to avoid conflicts; black-out times are listed below:

Thursday, September 10: 8:30 am – Noon / 1:30 pm - 5:00 pm
Friday, September 11: 8:30 am – Noon / 1:30 pm - 7:00 pm
Saturday, September 12: 8:30 am – Noon

GUIDELINES:

- Signage and/or distribution of any corporate meeting or hospitality room announcements or promotional materials must be pre-approved by *Cord Blood Connect*.
- Any use of the *Cord Blood Connect* or Cord Blood Association logo must be preapproved.
- Unauthorized hotel room door drops are strictly prohibited. An alternative to distributing materials by door drop is available in the 2020 *Cord Blood Connect* Support Opportunities prospectus – please see page 8 regarding placing an advertisement or brochure in the congress registration bag.
- Corporate meetings and hospitality room function space are assigned first-come, first-served, subject to availability.
- Each ancillary meeting requires submission of a separate application. and each must be granted approval.
- After the corporate meeting and/or hospitality room is approved and space is assigned, the organizer will be provided with contact information for the Loews Miami Beach Hotel convention services manager. The organizer is responsible for all aspects of logistics planning and guarantees as required by the venue, as well as costs associated with the ancillary meeting, including but not limited to room rental, room re-set fees, food & beverage, audio-visual equipment rental and technician time, labor costs, printing/photocopying, shipping and delivery charges, and other associated charges.

- Corporate meetings/hospitality room organizers must assume full responsibility for their function, and will hold harmless *Cord Blood Connect*, its officers, agents and employees from any and all liability associated with the corporate meetings or hospitality room usage.
- After approval, any changes to date, time or assigned function space must be approved by *Cord Blood Connect*. Violators of any guidelines, restrictions and rules associated with corporate meetings/hospitality room functions will jeopardize participation in future *Cord Blood Connect* international congresses.

CORPORATE MEETINGS ATTENDEES HOTEL ACCOMMODATION:

- An access link is required for reserving a guest room at the Loews Miami Beach Hotel at the congress reduced group rate. Attendees must be registered for the conference prior to reserving guest rooms with the link.
- Corporate meetings invitees are not required to register for the *Cord Blood Connect* international congress to attend a private meeting. Therefore, Sponsors are advised to provide specific details and contact information on how attendees should secure guest rooms for the meeting. Please contact dettaconnect@aol.com with questions about making hotel reservations at Loews Miami Beach Hotel, if not registered for *Cord Blood Connect*.

CORD BLOOD CONNECT REGISTRATION:

- If registered for the *Cord Blood Connect* international congress, the registration fee includes admission to all educational sessions, poster session, exhibits, conference materials, abstract and program guide, breakfast, lunch, and breaks. Access online registration at: www.cord-blood-connect.org
- Corporate and industry representative rates are \$795 before April 15, 2020 (Early Bird); \$895 from April 16-August 14 (Regular); and \$995 after August 14 (On-Site). All attendees may register at CBA-member rates if they are Cord Blood Association Individual Members.

CONGRESS VENUE

The ***Cord Blood Connect*** international congress will convene at Loews Miami Beach Hotel, located oceanside in the heart of the fabled South Beach neighborhood with its trendy restaurants, shops and attractions. September provides some of the best “off season” savings, and special rates have been negotiated to make congress registration and housing affordable for teams of cord blood bank personnel. Learning together as a team will be a theme of the congress.

- Check in: 4 pm | Check out: 11 am
- Experience comfort and style at the newly redesigned Loews Miami Beach Hotel. Each of the 790 guestrooms and suites is inspired by the sea and sand, offering new Smart TVs, in-room free Wi-Fi, ample USB ports and outlets, Keurig coffeemaker, minibar, doorbell with “Do Not Disturb” buttons accessible from inside the room and 24-hour room service.
- Concierge: able to handle almost any request.
- Security: Safety is always a top priority.
- Full-service FedEx business center and shipping services: Guests may ship packages to the hotel within seven days of their arrival. FedEx and UPS are preferred carriers for tracking purposes.



Loews Miami Beach Hotel
1601 Collins Avenue
Miami Beach, FL 33139
www.loewshotels.com/miami-beach

AIRPORTS

- Miami International Airport (MIA)
(approximately 20 minutes from hotel, depending on time of day and traffic)
- Fort Lauderdale-Hollywood International Airport (FLL)
(approximately 35 minutes from hotel, depending on time of day and traffic)

TYPICAL LOCAL TRAVEL COSTS

(One-Way):

Taxi: MIA - \$35-\$45; FLL - \$80-\$95

Uber: MIA - \$14-19; FLL - \$35-\$50

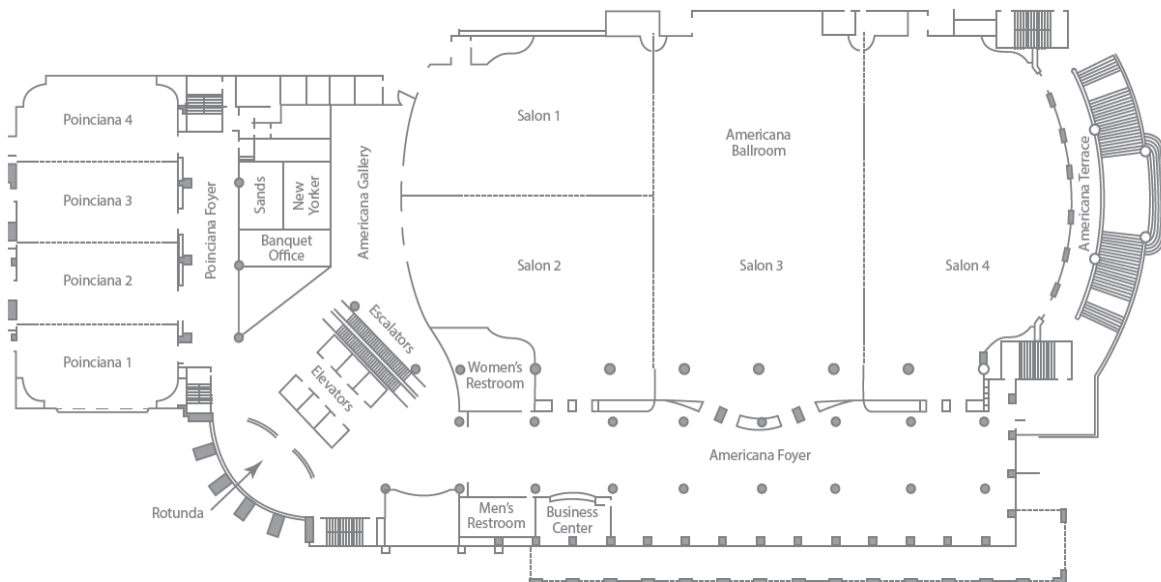
Bus: MIA - \$20 (50 minutes); FLL - \$52 (1 hour)

Tram: MIA - Line 150 \$6 (50 minutes); FLL - Line 119 or 01 \$5 (2 hours)

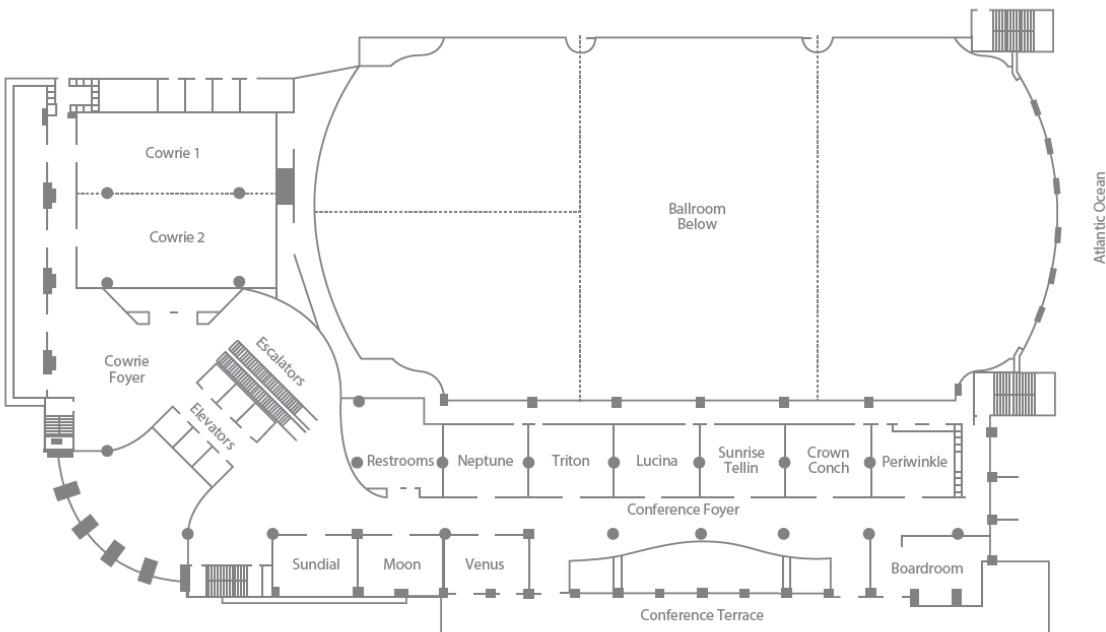
Transportation by shuttle or limousine to both airports can be arranged by the hotel concierge.

Cord Blood Connect general sessions will be in Americana Salon 3 on the second floor. Exhibits, also on the second floor, will be in the Solutions Center in Americana Salon 4.

SECOND FLOOR



THIRD FLOOR



CORD BLOOD CONNECT

September 10-12, 2020 - Loews Miami Beach Hotel, South Beach, FL, USA

ANCILLARY MEETINGS AGREEMENT FORM

Complete the Form below and submit to Jim Hawarden at jim@cb-association.org

*Applications will be accepted and approved in order of receipt. Decisions of **Cord Blood Connect** management are final.*

☐ **Private Hospitality Room**

Date/s requested: _____ (time: _____ am or pm - **until** - (date:) _____ (time: _____ am or pm)

☐ **Ancillary Meeting**

☐ Thursday, 9/10 **(NOT: 8:30 am - Noon / 1:30 pm - 5:00 pm)** (time: _____ am or pm until time: _____ am or pm)

☐ Friday, 9/11 **(NOT: 8:30 am - Noon / 1:30 pm - 7:00 pm)** (time: _____ am or pm until time: _____ am or pm)

☐ Saturday, 9/12 **(NOT: 8:30 am - Noon)** (time: _____ am or pm until time: _____ am or pm)

Brief Ancillary Meeting Description: _____

Meeting Chair: _____

Meeting Planner: _____ Planner E-mail: _____

Will planner be on-site? ☐ Yes ☐ No Comments: _____

Anticipated Number of Attendees: _____ Audience Description: _____

Anticipated Room Set-Up: ☐ Classroom ☐ Theater-style ☐ Conference Table ☐ U-shape ☐ Hollow-Square

I/We understand and agree to abide by *Cord Blood Connect* Guidelines for Ancillary Meetings

Authorized Signature: _____ Date: _____

Authorized Representative (Print Contact Name): _____

E-mail: _____ Title: _____

Company/Institution: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____ Country: _____

Phone: _____

METHOD OF PAYMENT:

Amount Payable (see above): Fee: \$3,500 x Number of days requested: _____ = Total Due: \$_____

An invoice will be emailed to the Authorized Representative from the *Cord Blood Connect* conference office.